**Media Alert \*\*\* Interview Opportunity**

**Local [Platform] Influencer joins Influencers Across The Nation to get thousands of LEGO Sets for Hospitalized Kids This Holiday Season.**

[City, State] – [Date] – [Influencer Name], [Brief Description of Influencer make sure to include that you are a local] is teaming up with hundreds of social media influencers and LittleBricks Charity to gather 10,000+ LEGO Sets for Hospitalized Kids.

**Interview Opportunity date and time?**

In-Studio, via Phone, or Zoom.

I am available M-F 7 AM – 5 PM

This holiday season, I am joining Influencers across all platforms to come together and make a difference in the lives of hospitalized kids. Through the power of social media, we are raising awareness and funds for the Wishlist Wipeout, a campaign designed to wipe out an Amazon Wishlist filled with thousands of LEGO Sets. LittleBricks Charity has challenged influencers from [TCC Talent](http://www.tcctalent.org/) and across TikTok to provide 10,000 LEGO sets to hospitalized kids, giving these children a much-needed escape and a great BIG smile. And I am accepting that challenge!

 My community and I are trying to send out more than 250 LEGO Sets to be delivered to Children’s Hospitals all across the nation by LittleBricks Charity.

 "LEGO sets are the most requested toy in children’s hospitals, and we want to make sure that every kid has the opportunity to have the best experience during their treatments," said Russell, the Founder of LittleBricks Charity.

 It means the world to me to have an opportunity for my community to show how big our hearts really are. And it’s during the Most Wonderful Time of the Year! I will be using #WishlistWipeout to share my communities support and encourage others to join. Through my videos and social media posts, I will also get to showcase the stories of kids like [Kaspian](https://www.tiktok.com/%40kickinitwithk20?lang=en), a 5-year-old who has undergone multiple open-heart surgeries. The LEGO sets he received have helped him cope with the challenges of his illness and provided a sense of control in an uncontrollable environment.

 "I'm so grateful to the Wishlist Wipeout for [providing Kaspian](https://www.tiktok.com/%40kickinitwithk20/video/7173426805062274350) with LEGO sets during his hospital stays," said Kaspian’s Mother, January. "They've been a lifesaver for him, and we're so thankful for the support of these Influencers and for raising funding for this important cause."

 I would love to talk with you all about how my community and I are trying to help through social media. You can reach me via the contact information below. Together, we can build big smiles for kids in need this holiday season.

 To learn more about the Wishlist Wipeout and how you can support hospitalized kids, visit <http://www.wishlistwipeout.com> and donate today.

 LittleBricks Charity and the Child Life Specialists they work with say the donated LEGO® Sets are the most requested toy for hospitalized children. It gives them a mental escape from medical treatments, provides a sense of control, opens lines of communication, makes families smile, and so much more.

**About LittleBricks Charity**

LittleBricks Charity “Builds BIG Smiles” by delivering LEGO® Sets to hospitalized children across the U.S. and Canada. Founded in 2019, the 501(c)(3) nonprofit is headquartered in Chesapeake, Virginia. With the help of Social Media Communities, LittleBricks Charity has donated almost $120,000 worth of LEGO® Sets in the past 14 months to hospitalized children.

To donate or to nominate your child, visit [LittleBricksCharity.org](https://www.littlebrickscharity.org/). LittleBricks Charity is not sponsored or endorsed by the LEGO® Group.

**Media Contact:**

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